Dear Conference Attendee:

Welcome to **A Body of Knowledge – Embodied Cognition and the Arts!** I hope everyone finds this event stimulating and rewarding. My goal in organising this event is to help to stimulate interaction between the cognitive science community and the arts community (and philosophers and anthroplogists and neuroscientsts and computer scientists…). I believe that concepts arising from post-cognitivist paradigms provide leverage on the qualities of intelligent action in the world - which is what artists do.

I initiated this project as a result of my conviction which has grown through 25 years of practise and research: internalist paradigms only confuse attempts to discuss creative intelligent practice. For much of the last century, explanations of the cognitive dimensions of arts practices have been unsatisfying, and this is because internalist paradigms provides few useful tools to discuss embodied dimensions of cognition.

In conversations about cognition, internalism-mentalism-cognitivism-computationalism has reinforced a Cartesian hierarchy which has marginalised the arts and other embodied practices because of its lack of capacity to recognize or assess intelligent action. More generally, it has profoundly skewed accepted notions of cognition by emphasizing the idea of thinking as logical reasoning in an abstract space, thereby separating perception from action and thinking from doing. As Gilbert Ryle noted long ago, and as artists of all stripes have always known: *"When I do something intelligently,…I am doing one thing and not two. My performance has a special procedure or manner, not special antecedents"*.

I hope that this interdisciplinary gathering helps to generate a new discourse about cognition which is relevant and useful to arts practitioners, and those who think about practise. In addition, I hope it contributes to a more general questioning of the privileging of abstraction over performance and practise in the academic environment.

Simon Penny

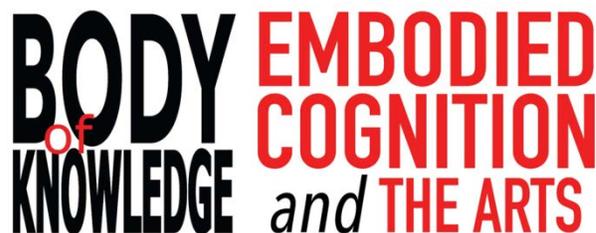Director. A Body of Knowledge – Embodied Cognition and the Arts.
Author. *Making Sense: Cognition, Computing, Art and Embodiment.* (Forthcoming, MIT Press, Fall 2017)

To review the schedule of events and conference information: **sites.uci.edu/bok2016**
Please see "Useful Information" packet attached.

USEFUL INFORMATION

CONFERENCE LOCATION
Claire Trevor School of the Arts
University of California, Irvine
4004 Mesa Rd, Irvine, CA 92697 USA

MAPS, DIRECTIONS & PARKING
Visit the Campus Maps page for the best way to reach UCI and locate intended campus destinations, as well as nearby parking options. Transportation & Distribution Services offers information on parking rates and timely updates on sustainable commuting options.

CONFERENCE ATTIRE
The dress code for the conference is business casual. Average temperature will be 68 degrees.

CONFERENCE CHECK-IN AND BADGE PICKUP
Upon your arrival, please check in at the Conference Registration Desk, in Winifred Smith Hall (at the Arts Plaza) to pick up your badge and other conference materials.

REGISTRATION TABLE HOURS
6 – 7:30 pm Wednesday, December 7, 2016 @ the Anteater Pub located at the Student Center
7:30 – 9:30 am Thursday, December 8, 2016 @ Winifred Smith Hall
7:30 – 9:30 am Friday, December 9, 2016 @ Winifred Smith Hall
7:30 – 9:30 am Saturday, December 10, 2016 @ Winifred Smith Hall
UCI Campus Interactive Map

TRANSPORTATION OPTIONS
TAXI
Yellow Cab Company (800) 535-2211
$2.95—First 1/4th mile*
$ .65—Each additional 1/4th mile or part*
Yellow Cab Company offers discounts for trips to the area airports. *The discount is given by the driver off the meter rate. Tell your driver you read about the discount on the website.*
 You can also print the online exclusive saving coupon ahead of time to save on your fare.
John Wayne Airport: 10% off the meter rate
Long Beach Airport: 10% off the meter rate
Los Angeles Int'l Airport: 15% off the meter rate

CAR RENTAL
All major rental car agencies are onsite at the Orange County Airport. Please note that hotel parking fees are NOT included in the room rate at the Wyndham Irvine.

AVIS	National
(800) 331-1212	(800) 227-7368
Dollar	Thrifty
(800) 421-6868	(800) 367-2277
Hertz	Budget
(800) 654-3131	(800) 527-0700
Alamo	Enterprise
(800) 327-9633	(800) 325-8007

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Body of Knowledge: Embodied Cognition and the Arts
Conference, 8 – 10 December 2016. University of California, Irvine.

AIRPORT SHUTTLE SERVICE
The following is a list of shuttle services. Reservations are recommended. Contact the individual carriers to inquire about the schedules, fares and special services offered at area airports.

Super Shuttle
(800) Blue-Van (800-258-3826)
Prime Time Shuttle
(800) Red-Vans (800-733-8267)
The Airport Bus
(714) 938-8901
Best Airport Shuttle
(800) 606-7433

Karmel Shuttle Service
(888) 995-7433
L.A.Xpress Airport Shuttle
(310) 641-8000
Midnight Express Limousine/Van Services
(714) 496-6332

TRAIN
Orange County stations are located in Fullerton, Santa Ana, Irvine, San Juan Capistrano and at Anaheim Stadium and the San Clemente Pier. Call or visit the website for information on trains, destination routes, vacation packages, promotions and ticket prices.
(800) USA-RAIL
Metrolink
Metrolink provides rail services to Fullerton, Anaheim, Orange, Santa Ana, Irvine, San Juan Capistrano, San Clemente or Oceanside. Ticket prices vary depending on the number of fare zones traveled through.
(800) 371-LINK or (714) 808-5465

AIRPORTS

John Wayne (SNA)
Distance from conference location: 4.5 Miles
We recommend that you take a shuttle, taxi or rent your own car.
Long Beach Airport (LGB)
Distance from conference location: 25 miles
4100 Donald Douglas Dr.
Long Beach, CA 90808
(562) 570-2600

Ontario Int'l Airport (ONT)
Distance from conference location: 48 Miles
Airport Dr. and Holt St.
Ontario, CA 91761
(909) 937-2720
Los Angeles Int'l Airport (LAX)
Distance from conference location: 43 miles
World Way and Century Blvd.
Westchester, CA 90045
(310) 646-5252

HOTEL INFORMATION
Wyndham Irvine-Orange County Airport
7941 Von Karman Ave, Irvine, CA 92614
(949) 863-1999
Please note that hotel parking fees are NOT included in the room rate at the Wyndham Irvine.

ENTERTAINMENT & SHOPPING (click on the links)

- University Center
- Irvine Spectrum
- Fashion Island
- The Market Place
- South Coast Plaza
- The District
- Disneyland Resort
- Knott's Berry Farm

LOCAL COMMUNITIES (click on the links)

- City of Irvine
- Destination Irvine
- City of Newport Beach
- Newport Beach Conference & Visitors Bureau
- City of Laguna Beach
- Laguna Beach Visitors & Conference Bureau
- City of Huntington Beach

- Huntington Beach Conference & Visitors Bureau
- City of Costa Mesa
- Costa Mesa Conference & Visitor Bureau
- City of Santa Ana (county seat)
- General information about Orange County

A DAY ON CAMPUS (click on the links)
- Anteater Recreation Center
- Art Gallery
- Beall Center for Art & Technology
- Bookstore
- Libraries

PLANNING AHEAD ACTIVITIES (click on the links)
- Anteater Athletics
- UC Irvine Arts
- Bren Events Center
- Irvine Barclay Theatre
- University Club

ON CAMPUS WIFI
The UC Irvine Wi-Fi network is called UCInet Mobile Access. All computers must be registered with their MAC address and all use must comply with the UCI Computer and Network Use Policy. Use must be consistent with the educational mission of the University:
- no unauthorized access (e.g., sniffing, hacking, port scanning)
- no peer-to-peer applications
- no insecure equipment may be connected (e.g., unpatched systems)
- no downloading/sharing unauthorized copyrighted materials
- no excessive use of bandwidth (particularly off-campus)
- no interfering with normal network operations
- Note: this is not an exhaustive list; please be courteous

RESTRICTIONS ON VISITOR ACCESS:
- Visitor access to the UC Irvine network is granted for a 24 hour period.
- All ports are blocked except Web traffic (HTTP and HTTPS), Email (IMAP and authenticated SMTP) and SSH (port 22).

HOW TO GET ON-LINE:
- We have Visitor Wi-Fi available in all our rooms, and much of the outdoor area (outdoor signal strength may vary).

Get on-line using Express Registration:
- Make sure your wireless card is active and connect to UCInet Mobile Access.
- Open your Web browser and try to connect to any Web page (ex: http://uci.edu).
- You will be directed to the Express Registration web page.
- Click Register as a Visitor of UCI.
- Read the Visitor agreement and fill in the Web form with your name,
- Email address and reason for visiting the campus (Body of Knowledge).
- Click the Submit button.

Your computer's hardware address will be automatically detected and registered for access to our mobile network. After 2 minutes you should be redirected to the Web page you were trying to access. If you cannot connect, try again in a few minutes. Your computer may take a few minutes to update its network settings. If you still cannot connect, try rebooting your computer.

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